

# KANEOHE BAY AIR SHOW

## Media Sponsorship

**Marine Corps Base Hawaii will once again be hosting the U.S. Navy's Blue Angels at the Kaneohe Bay Air Show on October 16, 17 and 18. At this year's Kaneohe Bay Air Show, we will feature:**

- **U.S. Navy Blue Angels**
- **Taste of Oahu Food Booths**
- **Civilian and Military Aerial Acts**
- **Military/Commercial Static Displays**
- **Carnival Rides and Games**
- **Souvenir Sales, Sundries and more!**

On Friday, October 16, the air show is only open to those with military access. On Saturday, October 17 and Sunday, October 18 the air show is FREE and open to the public, with gates opening from 9:00 a.m. – 6:00 p.m. daily. Premium box seats, grandstands and covered chalet seating are available for purchase.

Based on attendance numbers from the 2012 Kaneohe Bay Air Show, attendance in 2015 is expected to exceed 100,000 people over the weekend. This would make the Kaneohe Bay Air Show one of the largest and the most exciting events to take place in Hawaii in 2015.

We are looking for four media partners to generate excitement and make this one of the most well-attended and recognized events on Oahu for 2015. If you are interested in partnering with us please submit a proposal of what your media outlet can provide to help us attain this goal. The courtesies listed on the next page note the benefits we can provide for your valued media support.

We will be selecting the most competitive packages from those submitted.\*

\*Minimum in-kind media proposal of \$50,000 requested for this specific package. Proposals at other levels will be considered with negotiable corresponding benefits.

## Media Hospitality Chalet

- Approximately a 20' x 20' area under half of a 20' x 40' Chalet with catered food and beverages for fifty (50) people on Saturday and Sunday
- Approximately four (4) 8' long tables (seats about 40)
- Seating available in the shade and in the sun (minimum of 50 chairs provided)
- Up-front flight line views of the runway and air show
- Table cloths and skirts to be included for catering tables
- Water and soft drinks included (Alcohol can be purchased at an additional charge)
- Reserved VIP restroom for Chalet guest use only

### *In addition to the Media Hospitality Chalet:*

- One 10' x 20' Exhibition tent for product sampling, couponing or other mutually agreeable product display
- Four (4) tables and eight (8) chairs
- Eight (8) public address announcements per day
- Eight (8) corporate banners displayed on air show grounds
- Eight (8) VIP parking passes
- 10 Invitations to the *VIP Meet & Greet Party*
- 25 Souvenir Air Show Hats
- 50 Souvenir Air Show Programs
- Sponsor logo and link on MCCS/Air Show website
- Permission to use Air Show logo in Sponsor's advertising and promotion
- Full-page ad in Souvenir Program

## Points of Contact

MCCS Sponsorship Coordinator

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Sponsorship proceeds do not provide support for official military programs or activities that are funded by tax dollars and which cannot, by Federal law, be privately funded. Sponsorship does not provide express or implied official Government endorsement of products or services, which is also prohibited by Federal law.

[www.kaneohebayairshow.com](http://www.kaneohebayairshow.com)